

BIEN

Since 1882

DANISH NEWSPAPER PRINTED IN THE UNITED STATES



2013 Advertising Rates

www.BIENnews.com

Serving the Danish community in America for more than 130 years.

PRINTED ADVERTISING RATES

Ads are in Black-and-White

<input type="checkbox"/> Commercial rates (per column inch / 2" wide)	\$8.50
<input type="checkbox"/> Mini personal ad (1" x 1 column)	\$8.50
<input type="checkbox"/> Mini personal ad (1" x 1 column) - 4 weeks	\$28.00
<input type="checkbox"/> Personal ad (1" x 2 columns) - 6 lines	\$16.00
<input type="checkbox"/> Personal ad (1" x 2 columns) for 3 weeks	\$39.00
<input type="checkbox"/> Standard display ad (8" x 2 columns)	\$120.00
<input type="checkbox"/> Standard display ad (6" x 3 columns)	\$135.00
<input type="checkbox"/> 1/2 Page (5 1/8" x 6 3/4") - when available	\$220.00
<input type="checkbox"/> Full Page (10 1/2" x 13 1/2") - when available	\$440.00
<input type="checkbox"/> Pictures - per picture	\$10.00

All sizes are approximate.

If placing the Ads in three consecutive issues -10%

Please contact BIEN for special quotes for long-term running adds.

Birthdays/anniversary announcements and **Obituaries** (reasonable size) are free but have a printing charge of: \$20.00

ELECTRONIC SPECS

ACCEPTABLE DIGITAL FILE FORMATS:

PDF format, Microsoft Word, JPG.

For other formats, please call.

Send files via E-mail:

Files less than 10mb to: BIENDK@aol.com

Files greater than 10mb to: Rene@HBA.com

IMAGE SPECS:

Photos should be as high resolution as possible.

PRODUCTION WORK:

BIEN will be happy to assist you in the layout/typesetting of your adds without any additional charges. Please just provide us the logo, pictures and text.

Ask us questions - We are here to help!

ONLINE - ADVERTISING RATES

Website Banner Ads as per BIEN's specs:
Approximately 1 in x 2 in with link to external website.

FRONT PAGE per month	\$25.00
FRONT PAGE per year	\$250.00
OTHER PAGES per month	\$15.00
OTHER PAGES per year	\$100.00

RATE POLICY

TERMS & CONDITIONS

Rates are based on non-cancellable contract once submitted.

Net due fifteen (15) days from invoice date.

Orders greater than \$500 receive additional 10% discount if paid within 14 days.

CONTACT BIEN

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